

SPONSORS & EXHIBITORS

Information Material



**Dear Sponsor,
Dear Exhibitor,**

We would like to welcome you to the online conference **DECON – International Conference on Nuclear Decommissioning and Waste Management**. On **November 16th – 19th 2021**, experts and company/ institution representatives will present their solutions and actual technological developments and discuss their experiences together with participants. Each day the focus will be on another topic.

The DECON is the inaugural conference for the newly established online platform called "**atomondo**", which will serve the global nuclear community as a hub to exchange knowledge and find partners and business customers 365 days-a-year, 24/7. Frequently occurring events and innovative offerings will keep atomondo attractive.

At the DECON you can expect participants from all around the world. However, particular attention is given to the Republic of Korea – German relation. Germany – due to a governmental approved early exit from nuclear energy – has already gained knowledge and developed successful strategies on nuclear decommissioning and waste management. The Republic of Korea plans to reduce its current 24 commercial nuclear reactors to 14 units by 2038.

Why You Should Participate

- With **numerous international participants** the DECON provides a great stage to present your products, services and innovations. Share your key messages to the DECON audience using the "Reactorium", our unique auditorium
- Large exhibition halls, well-placed advertising spaces and conference rooms all serve to **win new customers and business partners**. Our full-service guarantees maximal promotion with minimal resources from your side.
- International networking, knowledge exchange and cooperation initiation at the DECON will **opening up new markets**. Active exchange among participants is promoted by special events integrated into the DECON program like roadshows and business talks
- We are **addressing the lack of qualified potentials** in the civic nuclear field by promoting the DECON at universities and research institutions with attractive offerings like a student hall, poster sessions and the opportunity to meet prospective employers
- Although the DECON is a 4-day conference, our atomondo platform will remain **available 365-days-a-year** allowing you to stay visible with newest content and in touch with the global civic nuclear community

The DECON Venue



The DECON will take place on our atomondo platform – a virtual environment modeled as pseudo realistic location. The venue is a disused nuclear power plant located in a shallow valley. The cooling tower and reactor building maintained, a modern conference building and a large exhibition hall receive the visitors. The atomondo platform can be found at: <https://atomondo.expo-ip.com/>



The event server is located in a data center in 64293 Darmstadt, Germany, which has been certificated according to ISO/IEC 27001:2013. The runtime of the data packets to one of the world's largest internet exchange nodes in Frankfurt is approx. 0.5 milliseconds, so that **we can guarantee a stable event**. The implementation of the event is in accordance with the requirements under the General Data Protection Regulation (GDPR).

- ✓ Stable Server Infrastructure - Location in Germany
- ✓ Data center ISO/IEC 27001:2013
- ✓ Cookie privacy guaranteed
- ✓ In accordance with the requirements of GDPR



Our platform **host is the EXPO-IP GmbH**. With over 20 years and more than 30.000 hosted online conferences of experience, expo-IP is probably one of the most successful platforms for digital events. Find out more on <https://expo-ip.com/>

More about online events on our website www.nucdecon.com/virtual-events

The DECON conference and the atomondo platform are organized by the actimondo eG. It's our mission to support our customers in their efforts towards digitalization by developing innovative digital solutions that fit the professional demand of our customers and are easily applicable.

The Exhibition Halls



An important part of the event location is the exhibition, which is fully integrated to the conference. A multi-exhibition hall concept will be applied, i.e., one large exhibition hall split into several areas classified by main subjects. This reduces the number to **maximum 12 booths per area** and guarantees full visibility of your booth on the viewer's screen. A well-designed exhibitor plan including your company/ institution logo increases your visibility and makes you directly findable. By clicking on your booth, **your booth will be displayed in full screen** with all the content you wish to share.



On every day of the event, a **moderated roadshow** through the exhibition will give each company/ institution the opportunity to present themselves in a 3 minutes pitch. **For sponsors** and companies/ institutions, who have booked the "exclusive" booth category (see below) there will be **an additional 5 - 10 minutes session**, which is highlighted in the program and will be extra advertised at the DECON.

More about the DECON exhibition on our website <https://www.nucdecon.com/exhibition>

365 Days 24/7

Our event platform "atomondo" will be available to the nuclear community even after the end of the DECON conference. Outside ongoing events, the exhibition can be visited free of charge. However, interested persons have to register. Frequently occurring events and innovative offerings will keep the atomondo platform attractive. If you would like to stay visible to the nuclear community after the DECON conference, please book the 365-day upgrade.

BOOTHS



DECON offers three different booth categories. In category **STANDARD** your booth will be branded according to your corporate identity, and you can choose one of our avatars or your own team member as booth staff. Own content like company/ institution info, documents, pictures, audio and video material can easily be uploaded and updated via your personal online booth access. A customer's service with full supported audio and video communication is integrated. Category **ADVANCED** offers additional features like product placement and increased space and visibility. Finally, category **EXCLUSIVE** is fully customizable and guarantees full attention due to a large own company/ institution area (own exhibition area) with several access points.

Booth Staff

Your chosen booth not only serve as representation and information point for your company/ institution where you present your products, services or innovations.

It is also the main interface to your customers and partners at our platform. You can simply choose between four different avatars as staff personal or use your own booth staff by uploading a profile picture of your choice.



Category STANDARD

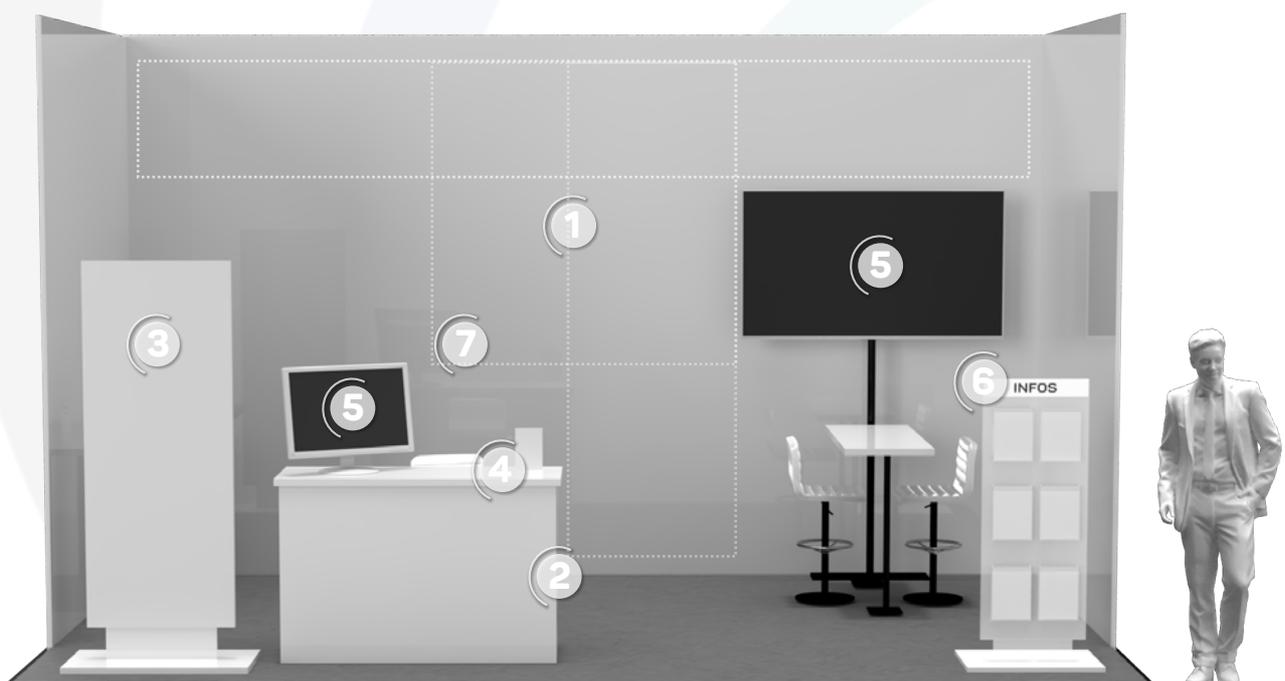
Standard booths come in three different designs "**SQUARE**", "**ROUND**", and "**TRIANGLE**". This gives you the possibility to choose a booth shape that match your company/ institution logo, corporate design or is according to your liking. All standard booths offer same functionality.

STANDARD BOOTH FEATURES

- Choose between 3 different designs
- Individual branding in corporate design (colors, logo etc.)
- Booth staff integrated via Email/ Chat/ Video-Call (on your compliances and demand)
- Screens for company/ institution videos, presentations, slide shows, pictures
- Info-Center for downloadable documents like brochures, flyers, forms
- Roll-Up and Business Card for company details, slogan, website and more
- Standard spot in the exhibition hall overview (see exhibition hall overview on page 3)
- **Price 995,- Euro, upgrade to 365 days availability +499,- Euro**
(future event times excluded, however a discount price will be granted)



- ① **Central Space** for branding name/ logo in horizontal, vertical or square shape
- ② **Brandable Elements** in corporate design/ color like walls, info-desk and carpet
- ③ **RollUp**, e.g., with your slogan
- ④ **Business Card** with company/ institution information & website
- ⑤ **Presentation Screens** for videos, slide shows, GIFs or images
- ⑥ **Info board** for downloadable documents, like brochures, catalogs, forms
- ⑦ **Booth Staff** for customer support via (video-) chat, own staff picture applicable



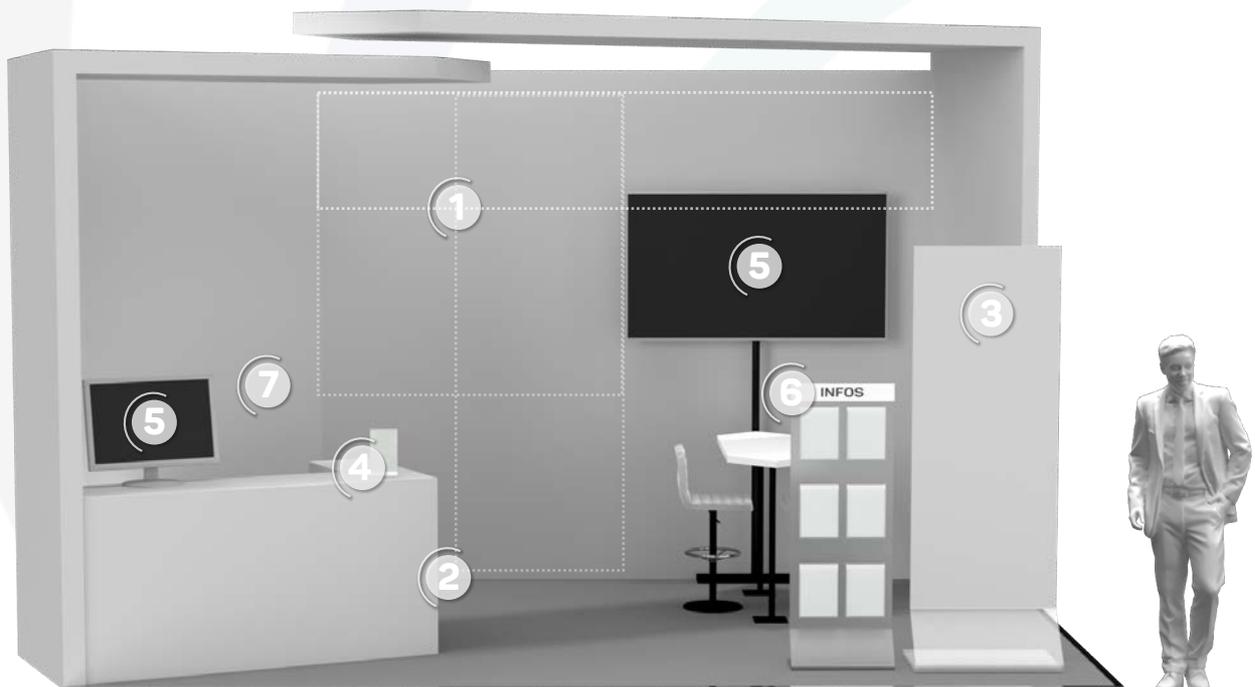


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- ⑥ **Info board** for downloadable documents, like brochures, catalogs, forms
- ⑦ **Booth Staff** for customer support via (video-) chat, own staff picture applicable



Advanced booths come in five different designs "SQUARE", "ROUND", "CIRCLE", "CUBE" and "OVAL". This gives you the possibility to choose a booth shape that match your company/ institution logo, corporate design or is according to your liking. All advanced booths offer in addition to the functionality of the standard booths additional extras like more advertising space, a large spot in the exhibition hall and attractive elements like extras within the booth.

PRODUCT PLACEMENT

The major feature of the advanced category is the product placement. Each advanced booth comes with a matching product table that can be replaced or extended by further product placement elements. Tell us your product and we take care of an optimal presentation in correspondence with you.

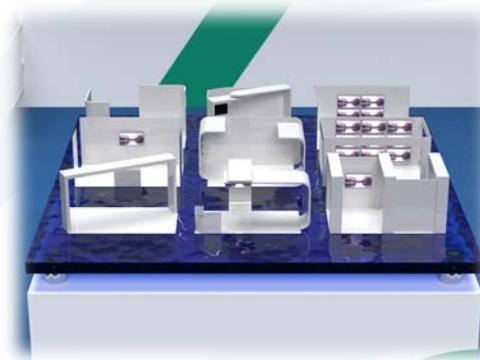


ADVANCED BOOTH FEATURES

- Choose between 5 different designs
- Large central area for optimal product placement
 - 3D digital objects on floor, product table, podium display (e.g., obj file format)
 - 2D pictures/ graphics on wall display, stand display, podium display (e.g., jpg file format)
 - Services, machinery in action etc. on monitor display (e.g., mpeg file format)
- Individual branding in corporate design (colors, logo etc.) + ceiling advertisement
- Booth staff integrated via Email/ Chat/ Video-Call (on your compliances and demand)
- Screens for company/ institution videos, presentations, slide shows, pictures
- Info-Center for downloadable documents like brochures, flyers, forms
- Roll-Up and Business Card for company details, slogan, website and more
- Large spot in the exhibition hall overview (see exhibition hall overview on page 3)
- Additional extras (people) in your booth area (on your request)
- **Price 1.895,- Euro, upgrade to 365 days availability +499,- Euro**
(future event times excluded, however a discount price will be granted)



- ① **Central Space** for branding name/ logo in horizontal, vertical or square shape
- ② **Brandable Elements** in corporate design/ color like walls, info-desk and carpet
- ③ **RollUp**, e.g., with your slogan
- ④ **Business Card** with company/ institution information & website
- ⑤ **Presentation Screens** for videos, slide shows, GIFs or images
- ⑥ **Info board** for downloadable documents, like brochures, catalogs, forms
- ⑦ **Booth Staff** for customer support via (video-) chat, own staff picture applicable



- ⑧ **Product Placement** in 2D or 3D on different spots
- ⑨ **Attractive Elements** like ceiling advertisement and extras (people)















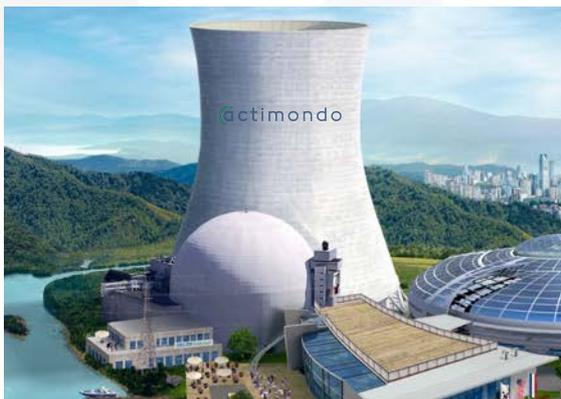
In fact, the exclusive booth is not a single booth, but your own large company area separated from other competitors. Here, you can get the full attention of your customers to present your products or services. Different booth stations will allow maximum comfort for your content. The exclusive booth will be designed in close consultation with you.

EXCLUSIVE BOOTH FEATURES

- Own company/ institution area (> 100 m²) without competitors
- Multi-graphics: visitors can navigate to different booth stations for maximum content
- Optimal 2D/ 3D product placement, visualization of specific company/ institution products like container, robots, machinery, services
- Individual branding in corporate design (colors, logo etc.) + maximum advertisement
- Booth staff integrated via Email/ Chat/ Video-Call (on your compliances and demand)
- Screens for company/ institution videos, presentations, slide shows, pictures
- Info-Center for downloadable documents like brochures, flyers, forms
- Multi-Roll-Ups and Business Cards for company details, slogan, website and more
- Additional extras (people) in your booth area (on your request)
- **Price starting from 3.295,- Euro, upgrade to 365 days availability +499,- Euro** (future event times excluded, however a discount price will be granted)

SPONSORING

As a sponsor you are directly supporting the nuclear community, and we value it! Your visibility will extend from the exhibition hall to the full virtual scenery. You will be **promoted at different locations**. In addition, you are given the opportunity to **share content to the full audience** via speaker presentations and live broadcasting. The presentations are shown on the large screen in our **“Reactorium”** – a decommissioned reactor transformed into a modern auditorium. Find out more on our website www.nucdecon.com/exhibitor-information



Sponsoring Options



Platinum

- 5 Tickets
- Advanced booth included, upgrade to exclusive booth possible
- Logo on the event location graphic, in the entrance hall (large), exhibition hall, Reactorium and on all advertising and website
- Extra company/ institution session as part of the exhibition. Focused attention of participants
- Live broadcasting/ advertising during conference
- 3 speaker presentations (1 as an interview) & participation in live panel discussion
- **Price: 10.000,- Euro**

Gold

- 3 Tickets
- Advanced booth included, upgrade to exclusive booth possible
- Logo in the entrance hall (medium), exhibition hall, Reactorium (small) and on all advertising and website
- Live broadcasting/ advertising during conference
- 2 speaker presentations (1 as an interview) & participation in live panel discussion
- **Price: 7.000,- Euro**

Silver

- 3 Tickets
- Standard booth included, upgrade to advanced or exclusive booth possible
- Logo in the entrance hall (small), exhibition hall, and on all advertising and website
- Live broadcasting/ advertising during conference
- 1 speaker presentation
- **Price: 5.500,- Euro**

Further sponsoring options are possible, please contact us for more information



Booth Support

After booth construction, we can continue to support you.

Prices are on demand service: 100 Euro for an adaptation package.

This includes changes of the booth design (design, logo).

We can also take over content exchange for you (video, documents etc.) on request.

However, you can exchange the content at your booth also easily yourself.

Registration & Prices

Online registration is possible on the conference webpage www.nucdecon.com/registration

The ticket prices are as follow:

- **Regular ticket** **349,- EUR + 19% VAT = 415,31 EUR**
- **Early Bird – until September 17th** **299,- EUR + 19% VAT = 355,81 EUR**
- **Student ticket** **59,- EUR + 19% VAT = 70,21 EUR**

The student ID identification is required for registration. PhD students please register with regular/ early bird ticket

All prices are net, plus 19% VAT. According to German tax law, the tax must also be charged for foreign partners, due to the fact that the online event will take place in Germany/ hosted on a German server. However, you can get the taxes refunded by reverse charge procedure: <https://vatdesk.eu/en/germany/>. Prices have to be paid in EUR. Please contact your tax office. actimondo eG is not responsible for this process.

Contact & Support

The DECON is organized by a collaborative effort between KARA (Korean Association for Radioactive Protection), KEPCO E&C from the Republic of Korea and actimondo eG from Germany.

If you have any questions or need support, please feel free to contact us.

Best regards

Your actimondo Team

Contact person
Dr. John Kettler
Phone: +49 (0)2465 300 1615
Mail: john.kettler@actimondo.com

Sponsoring booking

We bindingly book the following sponsoring category at the DECON 2021, which will take place online from November 16th – 19th

For details, see sponsoring description on page 16 of the Sponsor and Exhibitor Information.

Platinum category
 Price: 10.000 EUR
 13.350.000 KRW

Gold category
 Price: 7.000 EUR
 9.345.000 KRW

Silver category
 Price: 5.500 EUR
 7.342.500 KRW

Booth booking

We bindingly book the following booth category at the DECON 2021, which will take place online from November 16th – 19th

STANDARD
 Price: 995 EUR
 1.330.000 KRW

Choose Your Design (page 5-7)
 Square Round Triangle

Choose Your Staff (page 4)
 AF AM EF EM CC

ADVANCED
 Price: 1.895 EUR
 2.530.000 KRW

Choose Your Design (page 10-14)
 Square Round Circle Cube Oval

Choose Your Staff (page 4)
 AF AM EF EM CC

EXCLUSIVE
 Price: >3.295 EUR
 >4.400.000 KRW

The Exclusive category will be designed in respect to your wishes, whereby the prices depends on the size and complexity of the booth. Contact us for details.

The page numbers are related to the Sponsor and Exhibitor Information. Here you will find further information.

We would like to upgrade the booth availability up to 365 days for an additional fee of 499 Euro (666.000 KRW). The exhibition hall will stay online for 24/7 the whole year (until 31.12.2022). Future event times are excluded. However a discount price will be granted to you.

All prices are net, plus 19% VAT. According to German tax law, the tax must also be charged for foreign partners, due to the fact that the online event will take place in Germany/hosted on a German server. However, you can get the taxes refunded by reverse charge procedure: <https://vatdesk.eu/en/germany/>. Prices have to be paid in EUR. The bank charges for the transfer of the sponsorship contribution will be paid by the sponsor.



Contact data

Company

Contact

Address

ZIP/City/Country

Phone

Email



Please inform us about current developments of the event and future events. This consent can be revoked at any time at mail@actimondo.com

Billing address

Company

We agree to the general and conditions of the organizer
see <https://nucdecon.com/legal-notice>

Unit/Department

Address

ZIP/City/Country

Reference Number

VAT Number

Place, Date

Stamp, Signature

Upon entry of your booking you will receive a confirmatory letter/invoice. Your booking is only valid with this written confirmation. If the conference is cancelled for reasons actimondo eG is held responsible for, sponsoring and exhibition fees that have already been paid are reimbursed. Further claims are excluded.

Please send the filled document to
Mail: info@nucdecon.com

Contact person
Dr. John Kettler
Phone: +49 (0)2465 300 1615
Mail: john.kettler@actimondo.com



Participant Registration

DECON 2021

Date: November, 16th - 19th

Price: Regular ticket 349,- EUR + 19% VAT = 415,31 EUR

Early Bird – until September 17th 299,- EUR + 19% VAT = 355,81 EUR

Student ticket 59,- EUR + 19 % VAT = 70,21 EUR

(The student ID identification is required for registration. PhD students please register with regular/ early bird ticket)

Venue: <https://www.nucdecon.com> <https://atomondo.expo-ip.com>

Please inform us about current developments of the event and future events. This consent can be revoked at any time at mail@actimondo.com

Participant

Ms. Mr.

Surname / Name

Phone

Position

Email

Billing address

Company

Unit/Department

Address

We agree to the general and conditions of the organizer
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